

Art Monthly Privacy Policy – Published 23 May 2018

Introduction

Art Monthly is committed to upholding your privacy and safeguarding the personal data you share with us. Under the law, we are required to provide certain details regarding our collection, use and protection of your personal data – this information is outlined below. If you have any queries about about how *Art Monthly* uses your personal data after reading this Privacy Policy, please contact us.

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Your Rights

Data Protection Law gives you certain legal rights in relation to how *Art Monthly* records and uses your personal data. If at any point you believe the personal data we hold on you is incorrect, you can request to see this information and have it corrected or deleted (where necessary) by contacting *Art Monthly*.

Our Data Collection

Art Monthly collects, holds and uses personal data in order to provide goods, services and marketing information as well as other purposes in order for *Art Monthly* to operate, including managing the following services:

- Magazine subscriptions
- Email newsletter subscriptions
- Donations to Art Monthly Foundation

Art Monthly will not collect or store any personal data that we do not need or is not required for legal or other legitimate purposes. Marketing emails and other electronic communications will only be sent to individuals at their email address where we have

their consent or the information relates to products/services they previously purchased from *Art Monthly*. All electronic marketing communication from us will have an unsubscribe option, so you can let us know immediately if you do not want to hear from us.

Data Sharing

Art Monthly does not share, sell or rent your personal data to third parties for marketing purposes. *Art Monthly* does sometimes need to share your personal data with third parties when using suppliers or service providers to support our operations as described in this Privacy Policy – for example, transmitting postal addresses to our printer through a secure FTP internet connection so that magazines can be distributed to print subscribers.

The Art Monthly Website

Art Monthly's website data is transmitted in an encrypted form using the SSL (Secure Socket Layer) coding system. *Art Monthly's* website uses 'cookies' – small data files stored on viewers' computers – so that those computers can be recognised by the *Art Monthly* website when visitors return, which helps to improve our website; you can set your web browser (eg Microsoft's Internet Explorer, Google's Chrome or Apple's Safari) to block the recording of cookies. *Art Monthly* may also automatically collect information about each page you visit, including your domain, IP address, the previous site accessed and the browser you use and your operating system. Again, we use this information to improve the use of our website and is not used to identify you in any way. The *Art Monthly* website uses Google Analytics, a web analytics service provided by Google which uses cookies to help us analyse how the *Art Monthly* website is used. The information generated by the cookie about your use of the website (including your IP address at the time of logging on), will be transmitted to and stored by Google on servers in the US. Google uses this information for the purpose of evaluating visitors' use of the website, compiling reports for *Art Monthly* on our website activity and providing other services relating to website activity and internet usage. Google will not associate your IP address with any other data held by Google.